Permit #F00040330

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040330 **Type of Permit:** FILMING **Release Date:** 05/24/2011

Production Company HSI PRODUCTIONS

Insured Company Name HSI PRODUCTIONS

Contact Phone No. 1 310-558-7100
Contact Phone No. 2
Fax 310-558-7101
Address 3630 EASTHAM DR
CULVER CITY, California 90232

Production Title JC PENNY

Type of Production Commercial - Standard

Producer Richard Weager

Director Joseph Kahn

1st AD Michael Kahn

Production Manager Christa Thompson

FilmL.A. Coordinator Tim Overbeck

Location Manager Ross Day
Primary Phone Office - 310-558-7100
Secondary Phone Office - 818-347-9929

Location Assistant n/a n/a
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,088.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD STANDARD DEPOSIT	$1,000.00
LAUSD USE FILMING REGULAR FEE	$6,200.00
LAUSD STANDARD CUSTODIAL FEES	$930.00

Total Permit Fee $10,083.00

Number of Locations 1

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Summary Information — Location

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Production Company HSI PRODUCTIONS
Insured Company HSI PRODUCTIONS
Production Title JC PENNY

Location Manager Ross Day
Primary Phone Office - 310-558-7100
Secondary Phone Office - 818-347-9929

Location Address 8015 Van Nuys Blvd, Los Angeles, CA, 91402

Location Name PANORAMA HIGH SCHOOL

Location Type School

Film Dates 5/25/2011 - 5/26/2011 11:00 - 00:00 2 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 40330 - JC PENNY - Agent Letter.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	100
Cube Trucks	7
Generator	1
Honey Wagons	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	60
Extras	40
LA City UFSO assigned	27435

Filming Activities Atmospheric Smoke Effects; Interior and exterior dialogue; equipment overnight;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT — Mark Preciado
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens

Coordinator Note
1 LA City UFSO required
5/25 - 1100-1830 hours
5/26 - 1100-1830 hours

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of HST ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1/18/11

HST
Name of Principal

By: (CT) FOR HSI PRODUCTIONS
Representative's Signature

CHRISTA THOMPSON
Print Representative's Name

PRODUCTION SUPERVISOR
Representative's title

3630 EASTHAM DR.
CULVER CITY, CA 90232
Principal's Address

310.558-7100
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT